



## ***HBIGS Lecture***

*by*

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**„Industrial Research: An Insight into the world of an industrial scientist in the field of biotechnology“**

***Date: Tuesday, 30 Jan 2018***

***Start of Lecture: 18:00 s.t.***

***Venue: INF 227 (Kirchhoff-Institut für Physik), Lecture Hall***

***Abstract:***

In sharp contrast to academic research, in which selective excellence is often needed and desired, in industrial research a thorough understanding of the product life cycle is needed. A product having outstanding performance features but lacking cost efficient production will very likely fail on the market. This is of particular importance for biotech products outside the field of medical use as here new solutions might compete directly with established solutions. Using prokaryotic proteases for the use in laundry as example, the work content and procedures of an industrial scientist are outlined.