Hartmut Hoffmann-Berling
International Graduate School of
Molecular & Cellular Biology
HBIGS

Intensive Course on
Basic Business Administration 2015:
"European Business Competence* Licence", Level B

Course Schedule:

Modul I: **Investment Analysis, Financial Planning (Budgeting), Financing** → 1 day
17 October 2015, 9.00 a.m. - 5.30 p.m.

Teacher: Alexander Winkler, Steinbeis Transfer Center, Heilbronn

Modul II: Marketing & Sales → 1 day
23 October 2015, 4.00 p.m. - 7.00 p.m.
24 October 2015, 9.00 a.m. - 12.00 noon

Teacher: Prof. Dr. Stefanie Jensen, University of Applied Sciences, Saarbruecken

Modul III: Business Plan → 1 day
7 November 2015, 9.00 a.m. - 5.30 p.m.

Teacher: Dr. Christoph Moos

Participants: max 20 (HBIGS students) **Credit Points:** 1.5

Venue: **HBIGS Center**, INF 501, seminar room

Contact: HBIGS Career Service, Sandra Martini (06221-546723, s.martini@hbigs.uni-heidelberg.de)

European Business Competence Licence exam, Level B:

Date: **20 Nov 2015**, 9.00 – 12.30 a.m. (2x 90 min)

Venue: ABB Training Center Heidelberg
Eppelheimer Str. 82, 69123 HD

cip competitiveness and innovation framework programme 2007–2013

Education and Culture DG
Lifelong Learning Programme

The European Business Competence* Licence, EBC*L is an Europe wide established business qualification certificate attesting the holder the core competence needed to take part in economic life, be able to run a department and make managerial decisions, control and manage the financial aspects of a project, start up a new business.

The EBC*L certificate demonstrates business management expertise on an internationally recognized level. The EBC*L is currently established in 31 countries and is available in 24 languages. Due to its high degree of transparency the European Business Competence* Licence is accredited by international economy.

The EBC*L is established in several projects financed by the European Union (http://www.ebcl.eu/).